



## **International Ambassador Institute™**

**Course:** *Don't Rock the Boat Image Development Workshop™*

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### **INTERNATIONAL DISTRIBUTION CENTER™**

Deliver qualified contributions that won't be resisted. Reframe your world to include imaging an International Distribution Center™. Simply put, you have the supply to be in demand. You are an endless reservoir: resourceful, responsive, and resuscitative. As an ambassador, you enter arenas to perform CPR, and when you exit, those you touch fully breathe again.

### **REINVENTION**

You are coming out is not recycled but reinvented. Sometimes in knowing what something is not, you will discover what something truly is. Un-service only condemns others as well as disqualifies you. You cannot honestly help anyone you deem worthless. Part of transformation includes changing one's perception from being a selfish consumer to becoming a selfless producer. Employ five (5) techniques that take you beyond your comfort zone right into the center of others' lives. That's where you will be recognized as irresistible. You give others something they can't find anywhere else and they will return. That's the place where you have positioned yourself to receive the nine (9) rewards of irresistibility.

### **INTEGRATED CULTURE-BUILDING SYSTEM**

This revolutionary integrated culture-building system embodies nine (9) progress-mapping skills and nine (9) public-mapping skills. Each makes its statement independently; moreover, when cohesively exercised synergy is activated; there is a role for every goal. Your adaptation prompts each mapping skill without masking any one function. Set in motion, you will surpass the awareness point to experience improved performance. You will achieve accessibility to a new way of living and working.

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## **THE UN-DISTRIBUTION CENTER**

You will receive nine (9) stellar results if you distinguish your objectives from rewards. Avoid replacing your objectives with rewards. When the integrated culture-building system becomes your base of personal and professional operations, you will begin to receive a bountiful crop, not crap. Un-service always leads to personifying a Un-Distribution Center: Identify nine (9) damaging elements that can prematurely overthrow any adventure when you can't find the center.

## **MISSION**

You will gain insight into three (3) reasons your assignment can abort. Although you anticipate gusts and gales along the way, you can still make progress in a storm. You will learn how to create an indelible vision that directs you to your destination intact, on time, and without damage. Then you can celebrate your mission as inevitable, not impossible.

## **GLOBAL POSITIONING SYSTEM**

Gain knowledge into ten (10) indicators that confirm if you are traveling on the right course. With a compass, True North is not difficult to discover on dry land. However setting sail in unfamiliar waters can cause your direction to be precise, but not always accurate. All you may need to do is adjust your sail instead of changing your course. Ultimately, the results of the sobriety test will reveal if you are docked, drowned, driven, or directed.

## **LIFE PRESERVER**

Don't ever launch without a Life Preserver. Six (6) elements will help you get back home safe and sound so matter where you began your trip. A life preserver is a systematic approach that traces a route away from the crooked and rough paths. You no longer have to think of your life as just being thrown at you. Just tossed up into the air and you find drama has landed in your domain permanently as if you have no say-so. Each shattered piece can be used to help restore your masterpiece.

## THE LIFELINE

Relationship building always begins with you and climaxes with others. You will learn how to incorporate seventeen (17) elements into intrapersonal and interpersonal relationships. Co-existing, each is known by its distinction, not similarity. When you bridge and blend each element to build an impenetrable hedge around yourself and others, you will steer away from driving a wedge through each connection point. When you take what you do for yourself to the highest level possible there is a higher probability that your reasonable service to others will at least parallel your self-service. Throwing out the lifeline empowers you to supply up to four (4) generations, including your own.

## THE ANCHOR

There is a surefire method to anchor your environment. You will be oriented to use five (5) ways to establish an engaging atmosphere that is sure, steady, and solid as a rock. Drop the anchor, not the ball, when engineering customer satisfaction. When each customer positively remembers the experience, s/he will endorse it as a place to frequent. Ultimately, s/he will feel wherever you are, is an ideal place for him/her to be even if the surrounding resembles a dry and thirsty wilderness. You have indeed given him something he can't get anywhere else.

## MANEUVERABILITY

People were made for movement. It doesn't matter if you accelerate, reverse, or pause, you still could be at the right place at the right time, doing the right thing, right. *Don't Rock the Boat!* stimulates skilled movement—maneuverability. Progress is quite evident when you have not missed any connections.

Either you are devising plans to leave or arrive at a desired destination. Or you feel like you are being hoisted to an uncontrollable fate. Sometimes people digress from the best course simply because they know how it is right now, but they tend to be driven away from the unknown. But as you know, not all movement is progress.

## **WORLD ATLAS**

It is your world atlas that makes your world goes round, right side up. You will be oriented to each of the twelve maps of your World Atlas. Each defines a path from the origination point to the destination point. They all contend for the leading position. The one that influences you the most has the right of way. Each step leaves an indelible imprint that may be irreversible. Heading to wrong directions can cause you to finish your course upside down. Although all twelve maps have a commanding voice, just one of them surpasses them all. Learn to recognize small waves or gushers of your inner compass.

## **MAP READING SKILLS**

Diverse angles make an environment seem like an indefinable collage. Understanding where dysfunction is rooted can help ignite organizational functionality one person at a time. Knowledge of map reading skills will help accurately interpret your environment's silence or noise: Is it undeveloped, underdeveloped, or even storm damaged? Is it prone to being restricted, uninhabited, or cultivated? When you practice reading between the lines, you will rewrite the story instead of reinventing the wheel.

## **GUSTS & GALES**

Sometimes all you need is an umbrella for cover. Other times you may have to seek shelter underground. You may be experiencing turbulent weather and therefore unable to return to the harbor. Caught in the storm, you see the lightning flash. You hear the thunder roll. The waves you were once dancing on are now making you gasp for breath. There are four (4) obstacles that either work alone or together to create strongholds to stop you dead in your tracks. At the helm of the vessel, you decide whether you weather the storm, waver from side to side, or hopelessly wallow in it.

## **EYE OF THE STORM**

Four (4) qualities must be present and active if you are going to serve as the eye of someone else's storm. Three (3) connectivity styles can help you detect how you interact with others in any given situation.

## **HARBORING INSECURITIES**

Sweeping inner storms deter you from operating at your greatest potential. Nine (9) energy leaks will create flooding if the tempest escalates. Instead of reaching for healing rain to redirect your energy, you remain misaligned because of your lack of confidence. You revert to what you deem a safe place when threatened. You abandon what you believe caused the pain. This usually disconnects you from exhibiting a healthy self-image as well as fully engaging others.

## **IMAGE DEVELOPMENT**

Under the section on image development, you will better understand the impact of each sunny or cloudy day moment by moment. When you align your moments of truth to your past, present, or prospective appropriately, your course will take a quantum leap.

## **RISK MANAGEMENT**

Three risk elements are presented throughout the workshop. Each will test the likelihood of avoiding or accepting responsibilities for leading and managing risks. Knowing if they are risk tolerant, the scenario answers provide no place for a neutral stance. Each participant will role-play the leading character in three (3) scenarios. The question and answer that follow the scenarios will help assess temperament and response as well as gauge tolerance for risk.

## **TEST THE WATERS**

Overlay the results from the pre-workshop assessment OCEAN personality test over the risk responses to better understand if you indeed have the temperament to lead and manage an emergency.